

C-Change's Strategic Initiatives for 2007

C-Change's mission and vision is to leverage the expertise and resources of its members to eliminate cancer as a major public health problem at the earliest possible time. C-Change's 2007 workplan includes collaborative endeavors in three strategic areas: enhancing the nation's cancer research enterprise; access to quality cancer services and care; and capacity for comprehensive cancer control efforts among states, tribes, and territories. These endeavors are listed below and then briefly described. Please contact us if you would like additional information on C-Change or any of our 2007 initiatives.

C-Change's collaborative work centers on the following three focus areas:

Research & Clinical Trials

- Clinical Trial Policy & Practice Guidance Document
- Cancer Chemoprevention Research Initiative
- Policy Forum: Federal Agency Authorizations
- Forums: Behavioral Research and Practice Summit; Cancer Surveillance Summit II

Access to Quality Care

- Access to Care Guidance Document
- Making the Business Case for Cancer Prevention and Early Detection
- Raising Public Awareness about Cancer Prevention and Early Detection
- Cancer Patient Navigation Promotional Toolkit
- Build a National Cancer Corps through a Core Competency Initiative
- Forums: Equal Access to Quality Care; Application of New Technology to Improve Survivorship

Comprehensive Cancer Control

- Comprehensive Cancer Control Leadership Summit
- Comprehensive Cancer Control Leadership Institutes
- Promoting Resource Development to Fund Comprehensive State Cancer and Tobacco Plans
- American Indian/Alaska Dialogue for Action on Colorectal Cancer
- Excellence in Comprehensive Cancer Control Awards
- Pacific Island Jurisdiction Mini-grants and Comprehensive Cancer Control Institute

Research & Clinical Trials

Clinical Trial Policy & Practice Guidance

This initiative focuses on the dissemination of clinical trial guidance documents regarding policy and practice issues supporting stakeholder advocacy efforts to promote and increase access to clinical trials.

Cancer Chemoprevention Research Initiative

This initiative focuses on regulatory requirements, reimbursement, clinical trial design, and patent law barriers that need to be addressed to accelerate a national investment in chemoprevention and vaccine research.

Federal Agency Authorizations

C-Change will identify opportunities to positively impact federal agency authorizations being considered in 2007.

Behavioral Research and Practice Summit

This member driven summit will identify solutions to barriers in existing policy and practice inhibiting the realization of benefits from research and practice stemming from behavioral research in prevention, early detection, and compliance..

Cancer Surveillance Summit II

This member-driven summit will identify opportunities to link emerging electronic medical records information with existing cancer surveillance systems.

Access to Quality Care

Access to Care Guidance Document

This guidance document will be developed and disseminated to aid state, tribe, and territory comprehensive cancer control coalitions in addressing policy and programmatic issues related to assuring access to timely cancer prevention, early detection, treatment, and quality of life services.

Making the Business Case for Cancer Prevention and Early Detection

This targeted communication initiative is designed to encourage private and public sector employers to cover evidence-based cancer prevention and early detection services.

Raising Public Awareness about Cancer Prevention and Early Detection

This public communication initiative will result in the development and dissemination of tested, uniform cancer prevention and early detection messages for use by C-Change member organizations in their ongoing media and health promotion efforts.

Cancer Patient Navigation Promotional Toolkit

This C-Change toolkit will be disseminated to national and state stakeholders to encourage their respective members to promote the development of community-based patient navigation services.

Core Competency Initiative

This workforce development initiative aims to build a national cancer corps through the dissemination of a core competency program targeting non-oncology health professionals.

Forums: **Equal Access to Quality Care** and **Application of New Technology to Improve Survivorship**

Comprehensive Cancer Control

Comprehensive Cancer Control (CCC) Leadership Summit

This summit will provide a forum for state, tribe, and territory CCC coalitions and national leaders to discuss common policy issues and solutions that impact on the cancer needs in their respective jurisdictions.

Comprehensive Cancer Control (CCC) Leadership Institutes

These institutes provide policy and programmatic guidance and training to state, tribe, and territory CCC stakeholders in the ongoing implementation of their respective comprehensive cancer control plans.

Promoting Resource Development to Fund Comprehensive State Cancer and Tobacco Control Plans

This initiative links state, tribe, and territory cancer and tobacco control stakeholders to collectively seek resources for implementing comprehensive cancer and tobacco control plans.

American Indian/Alaska Dialogue for Action on Colorectal Cancer

This initiative provides support for additional tribes to participate in the Cancer Research and Prevention Foundation's "Dialogue for Action" program designed to help American Indian and Alaska Native Cancer Tribal organizations address colorectal cancer screening and associated treatment issues.

Excellence in Comprehensive Cancer Control Awards

Through these awards, exemplary states, tribes, and territories are publicly recognized for implementation of their Comprehensive Cancer Control plans.

Pacific Island Jurisdiction Mini-grants and Comprehensive Cancer Control Institute

Mini-grants will help fund the local implementation of comprehensive cancer control plans and support leadership institutes specifically designed for Pacific Island cancer leaders.



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